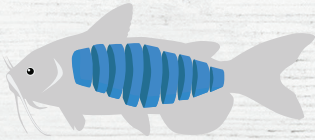




STRIPS

U.S. Farm Raised Heartland Catfish strips are perfect for any size meal, from appetizer to entrée. Available fresh or frozen, these strips are delicious in any recipe.

Fillet Strips



A smaller and extremely versatile cut of fish, fillet strips are perfect as a quick and healthy appetizer, snack or meal. Strips are cut diagonally from whole shank fillets using an Intelligent Portioning Machine.



Packaging Options

■ *Fresh Packed on Ice*

Our innovative processing, packaging and shipping methods guarantee our customers receive the highest quality catfish products available. Computers regulate air and water temperatures in all areas of the plant to discourage bacteria growth and product degradation. We also operate our own fleet of refrigerated tractor-trailers to deliver our products throughout the United States. Stored at the proper temperatures, our fresh products are safe to consume up to 14 days from packaging.

- Packaged at the peak of freshness
- No added preservatives
- Attractive appearance for display
- Maintained texture and moisture

■ *Individually Quick Frozen (IQF)*

Our frozen products are Individually Quick Frozen (IQF) in a matter of minutes to preserve their freshness and ensure our customers receive superior-quality catfish year-round. Heartland Catfish Company is able to freeze all of our production every day in company-owned storage freezers. In fact, we have the largest in-house storage capacity in the industry, at more than 2,000,000 pounds.

- Preserved freshness and appearance
- Maintained nutritional value
- Reduced cross-contamination
- Safe shipping