



# HEARTLAND CATFISH FACTS

heartlandcatfish.com

UNITED STATES'

**LARGEST**  
CATFISH FARMING  
& PROCESSING  
COMPANY  
LOCATED

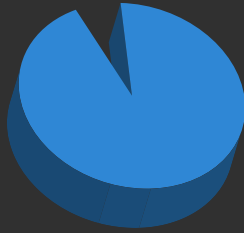
— IN —  
ITTA BENA,  
MISSISSIPPI



BEGAN  
PROCESSING  
CATFISH

**1996** **12,000,000** POUNDS  
OF LIVE CATFISH WITHIN FIRST YEAR

MORE THAN **55,000,000** POUNDS **TODAY**  
OF LIVE CATFISH PER YEAR

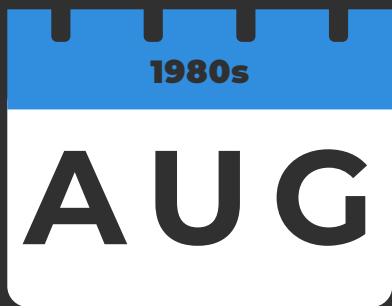


**93%** OF ALL U.S. FARM-RAISED  
**CATFISH**  
COMES FROM  
ALABAMA | ARKANSAS | MISSISSIPPI

Catfish eggs hatch seven days after fertilization, and the "sac fry" emerge. They are called "sac fry" because an attached yolk sac supplies their nourishment.

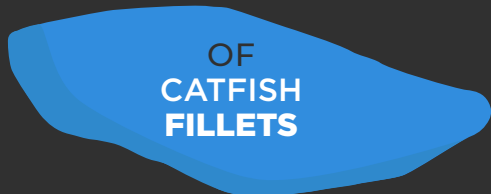
≥ **2021,**  
**HEARTLAND**  
**CATFISH**  
CELEBRATED  
**THEIR**  
**25**  
YEARS  
**ANNIVERSARY**

TACKETT FISH FARMS  
**SUPPLIES** MORE THAN  
**50%** OF THE  
**CATFISH**  
PROCESSED BY HEARTLAND  
CATFISH COMPANY

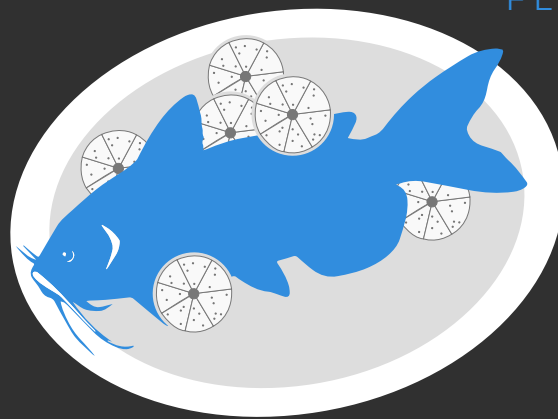


CONGRESS DECLARED  
**AUGUST**  
AS NATIONAL  
**CATFISH**  
MONTH IN THE LATE  
**1980s**

**EVERY HOUR**  
HEARTLAND CATFISH COMPANY  
CAN  
FREEZE **25,000**  
POUNDS



A **HIGH-PROTEIN**  
FLOATING FEED GIVES THE  
**CATFISH**  
A  
**CLEANER**  
**MILDER**  
**FLAVOR**



**LESS THAN 30** MINUTES FROM LIVE  
CATFISH TO  
PRODUCT



LIVE | CLEANING | PROCESSING | PACKAGING



**HEARTLAND** ARE FRESH &  
CATFISH PRODUCTS SOLD BOTH FROZEN  
AS SKINLESS

WHOLE FISH

STEAKS

FILLETS

STRIPS

NUGGETS

