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Celebrate National Catfish Month with Heartland Catfish Company

Heartland Catfish celebrates U.S. Farm-Raised Catfish during the month of August

Itta Bena, Miss. (August 10, 2023) - August is National Catfish Month. [Heartland Catfish Company](#), the nation's leading supplier of fresh and frozen catfish products, is celebrating National Catfish Month by reflecting on its growth and environmental initiatives.

Since 1984, August has been recognized as National Catfish Month to celebrate the hard work and dedication that goes into producing and receiving high-quality U.S. Farm-Raised Catfish. President Ronald Reagan saw the imminent value of the industry and declared June 25 as National Catfish Day and August as National Catfish Month. Today, 94 percent of all catfish produced in the United States comes from four Southeast states: Mississippi, Alabama, Louisiana and Arkansas.

To further our commitment to producing environmentally conscious products, Heartland Catfish eliminated phosphate-based additives previously utilized in frozen products. The decision to move to a phosphate-free operation was two-fold. As consumers become more food focused and better educate themselves on what is in their food, removing the additive was an easy decision.

Secondly, Heartland Catfish is committed to producing high-quality and sustainable products that are produced in an environmentally responsible manner. Removing phosphates as an additive was the best solution to minimize environmental impacts and maintain Heartland's commitment to sustainability without compromising the quality or shelf life of products.

"Catfish is a healthy, delicious protein that we love to celebrate. Our team at Heartland Catfish is proud to deliver consistent, high-quality, sustainable U.S. Farm-Raised Catfish to our customers year-round. We continue the hard work needed to uphold our founder's high standards," said Jonathan Mills, Heartland Catfish VP of Sales and Marketing.

In honor of National Catfish Month, Heartland Catfish is hosting a giveaway. Consumers can enter to win a 15lb box of catfish fillets that will be shipped directly to the winner's doorstep. The giveaway will end on August 18 and the winner will be announced on August 21. Please visit Heartland Catfish's [Facebook](#) for more information and to enter for a chance to win.

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About Heartland Catfish

Founded in 1996, Heartland Catfish Company has grown into the country's largest U.S. Farm-Raised Catfish producer and processor and is located in Itta Bena, Miss. Owned by the Tackett Family of Tackett Fish Farms, Heartland Catfish Company is the largest single producer of farm-raised catfish in the United States and sells fresh and frozen catfish products to retailers and restaurants around the country. Follow Heartland Catfish Company on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#) and visit heartlandcatfish.com to learn more.