HEARTLAND Catfish

U.S. Farm-Raised Catfish

9-12 OZ. WHOLE DP

HEARTLAND 15#

A. SPECIFIC PRODUCT CODE

ITEM #	DESCRIPTION	COUNT/SIZE	PACK	UPC/GTIN
00050	CATFISH WHOLE DP	~20-26 PC/9-12 OZ.	1/15#	763719000500 / 00763719000500

B. PROCESSING LOCATION

USDA #45777; FDA #18153545924
Heartland Catfish Company; 55001 Highway 82 West,
Itta Bena, Mississippi 38941, Phone (662) 254-7100
Fax (662)254-7155; www.heartlandcatfish.com.

C. RAW MATERIAL SOURCE

U.S. Farm-Raised; grain-fed catfish (Ictalurus punctatus)/ Hybrid catfish (channel catfish (Ictalurus punctatus) X blue catfish (Ictalurus furcatus)).

D. GOVERNMENT STANDARDS

The product shall be manufactured according to current Good Manufacturing Practices, 21 CFR part 110 and shall comply with all applicable federal, state, and municipal food, drug, and health laws. All product shall be processed under USDA HACCP System regulations 9CFR 417 and 5000.1 directive.

E. INGREDIENT STATEMENT

Catfish, Water, Potassium Carbonate, Sodium Citrate, and Salt
*Allergen: Fish (Catfish)
** Precautionary Statement: May contain bones.

F. PROCESSING PROCEDURES

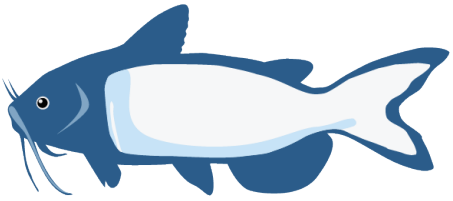
1. Headless, skinless, and eviscerated catfish shall be processed to remove viscera, blood spots, and bruises.
2. Whole fish shall have all fins attached. No more than 5% by weight of fish can be missing fins or tails.
3. Fresh whole fish shall be packed in a poly-liner bag. The bag is folded over to cover fish.
4. A layer of ice is placed over bag and closed with a lid. Box is strapped.

G. PORTION CONTROL

Stated portion range ± ½ oz. For example, an acceptable portion control range for Item #00050 is 8.5 oz.-12.5 oz. A minimum of 90% by count of the whole fish in each case shall conform to the specified size range.

H. NET WEIGHT

The net weight shall meet or exceed the stated case weight.



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I. FLAVOR/ODOR

Raw material shall possess characteristic flavor, odor, color, and texture for the species. Product is checked for flavor before processing.

J. FOREIGN MATERIAL

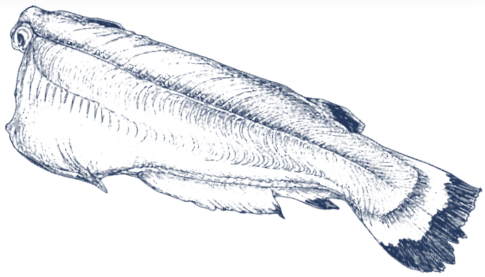
Product shall pass through properly functioning metal detection equipment during processing. Sensitivity levels are as follows: 2.5 mm Non-Ferrous, 2.5 mm Ferrous, and 3.0 mm Stainless Steel.

K. PHYSICAL CHARACTERISTICS

White to pink in color with a nutty-buttery flavor and flaky texture.

L. PACKAGING AND LABELING REQUIREMENTS

1. Product shall be packed in at least a 1.25 mil poly-liner bag. The bag is placed in a master case.
2. The master case shall be a preprinted, brown, staple free container with a minimum bursting strength of 275#.
3. The dimension for the case is 14.50" L x 11.00" W x 6.63" D; 0.61 Cubic feet.
4. Case labels and printing shall conform to standards set forth by Heartland Quality Assurance. Each case shall be legibly labeled with the following information: Item Number, Production Date, Ingredient Statement, Keep Refrigerated Statement, Net Weight, and the USDA Legend and Safe Handling Statement.
5. Production date coding system shall consist of a 6-digit code. The first and second digits shall identify the month, and the third and fourth digits shall represent the day of the month. The fifth and sixth code represents the last digits of the year. Example: 100421 – October 4, 2021.
6. Palletized: 10 tie X 8 high



M. MICROBIOLOGICAL CRITERIA, GUIDELINES OR SPECIFICATIONS

1. Total Aerobic Plate Count: < 100,000/g
2. Total Coliforms: < 100 cfu/gm
3. E. coli: < 10 cfu/gm
4. Staphylococcus aureus: (coag +) < 10/g MPN
5. Salmonella: Negative in all samples

N. SHELF LIFE

(36°F or less) 12-14 days

O. NUTRITION FACTS/LABEL

Nutrition Facts

60 Servings Per Container	
Serving Size	4 oz (113g)
Amount Per Serving	
Calories	**170**
	% Daily Value
Total Fat 11 g	14%
Saturated Fat 2.5 g	13%
Trans Fat 0g	
Cholesterol 105 mg	35%
Sodium 60 mg	3%
Total Carbohydrates less than 1g	0%
Dietary Fiber less than 1 g	4%
Sugar 0 g	
Includes 0g Added Sugars	0%
Protein 18 g	
Vitamin D 0 mcg	0%
Calcium 112 mg	8%
Iron 0 mg	0%
Potassium 388 mg	8%

* Percent Daily values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Heartland Catfish Company
55001 HWY 82 West
Itta Bena, MS 38941

NET WT: 15 lb (6.80kg)

Ingredients
Catfish

Allergens
Fish

Caution
May Contain Bones

U S Inspected And Passed By Department Of Agriculture EST 45777

Catfish Whole 9-12 Dry Pack

Daycode: 011122

Product Code: 00050

7 63719 00050 0

Keep refrigerated