



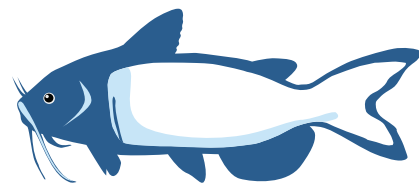
HEARTLAND Catfish Whole

U.S. Farm-Raised Heartland Catfish whole dressed fish are the complete package when it comes to quality and quantity. Step out of the box and create the cut that works best for you.



WHOLE DRESSED

With the rich flavor of meat on the bone, our whole dressed catfish are perfect for chefs and home cooks, who need whole fish for a favorite recipe or prefer to make their own signature cuts. Whole dressed fish are headless, eviscerated and skinned with the bone in.



PACKAGING OPTIONS

FRESH PACKED ON ICE

Our innovative processing, packaging and shipping methods guarantee our customers receive the highest quality catfish products available. Computers regulate air and water temperatures in all areas of the plant to discourage bacteria growth and product degradation. We also operate our own fleet of refrigerated tractor-trailers to deliver our products throughout the United States. Stored at the proper temperatures, our fresh products are safe to consume up to 14 days from

- Packaged at the peak of freshness
- No added preservatives
- Attractive appearance for display
- Maintained texture and moisture

INDIVIDUALLY QUICK FROZEN (IQF)

Our frozen products are Individually Quick Frozen (IQF) in a matter of minutes to preserve their freshness and ensure our customers receive superior-quality catfish year-round. Heartland Catfish Company is able to freeze all of our production every day in company-owned storage freezers. In fact, we have the largest in-house storage capacity in the industry, at more than 2,000,000

- Preserved freshness and appearance
- Maintained nutritional value
- Reduced cross-contamination
- Safe shipping



AVAILABLE SIZES

Product Number	Size	Amount Per Case
01070	2/6 oz. Whole	40 to 100 pieces
01080	5/8 oz. Whole	30 to 48 pieces
01040	7/9 oz. Whole	26 to 34 pieces
01090	9/11 oz. Whole	21 to 26 pieces
01100	11/13 oz. Whole	18 to 21 pieces
01110	13/15 oz. Whole	16 to 18 pieces
01120	15/17 oz. Whole	15 to 17 pieces



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